

2019 HCS Council Meeting

Saturday, April 6, 2019 5:30-9:30pm Del Frisco's 9150 International Drive Orlando, Florida

Kendra LaDuca Cell: 301-919-0952

Attending:

Margarida Barroso, *President*Douglas Rosene, *Past President*Paul Goodwin, *President-elect*Charles Frevert, *Past, Past President*James Mandell, *Secretary/Treasurer*Stephen Hewitt, *EIC*Alejandro Adam, *Councilor*Steven Carroll, *Councilor*Sally Davis, *Councilor*Robin Lorenz, *Councilor*Liliana Schaefer. *Councilor*

Staff:

Kendra LaDuca, Executive Director (FASEB)

Guest:

Jon Spielberg, SAGE Publications (Journal report only)

Guests:

James M. Musser FASEB President (Sunday only)
Hannah V. Carey, FASEB President-Elect (Sunday only)
Frank Krause, FASEB Executive Director (Sunday only)
Jennifer Zeitzer, FASEB Deputy Director, Public Affairs (Sunday only)

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1. JHC Journal Production

- a. Jon Spielberg, SAGE Publications, was introduced and reported on the status of the Journal of Histochemistry and Cytochemistry.
- b. Submissions numbers have increased in the past year, up by 2.5%. Articles published have increased as well. Each issue now contains five articles, Editor is considering the possibility of six articles per issue in the future, perhaps in alternating issues. Some of the submission increase is due to the added special issues.
- c. Circulation: member subscriptions are down 2%, direct institutional subscriptions are down 11%, migrated subscriptions are up 3% (migrated means direct institutional subs that converted to a SAGE package). Cumulatively, traditional subscriptions were down 4%. Site licenses grew by 4%. Package sales are up 2%. So overall, 1% growth in circulation.
- d. Impact factor is rising. Current impact factor is: 2.816
- e. Submission system has fully transitioned to E.J. Press. New production process for proofing has also been implemented. Editor and reviewers are pleased with the transition and with the new software.
- f. The group discussed the Elsevier situation and how that is impacting the industry. Open Access was also discussed. The EIC shared views and experiences with this model.
- g. The JHC Managing Editor is in transition. Cody Mooneyhan resigned in early 2019. The interim manager is Karen King, formerly Vice President for Publications and Member

- Services for the American Society for Nutrition (ASN). Karen King will serve as managing editor until a permanent replacement is named. Estimated timeline is three months.
- h. Chanel George was praised for her outstanding performance with the Journal. Council feels that JHC is in good hands with the current management.
- i. Future of publication fees was discussed. EIC will bring a proposal to council for a new fee structure later this year.
- j. JHC lectures at other meetings were very successful in 2018. More Opportunities for JHC lectures for future events will be considered.
- k. EIC term was discussed. Current Editor is completing year three of a five year term. EIC gave commitment to continue for an additional two years after the five year term bringing the total EIC term to seven years. Council was supportive of this announcement.

2. President's Report

- a. President reported that it has been a great experience serving as society president.
- b. President recapped her original goals and is pleased to report that progress was made in all areas.
 - i. Increased professionalization of the society.
 - ii. Society is supporting the larger scientific community.
 - iii. Provided awards and fellowships.
 - iv. Going to other meetings and producing workshops.
 - v. Supported of younger researchers through the capstone and cornerstone grants.
 - vi. Society support of the journal.
- c. Future goals for the society were presented.
 - i. Increasing membership an important task of the society going forward.
 - ii. Diversity, equity, and sexual harassment are issues that need to be at the forefront of HCS agenda. HCS could be a leader in the scientific community on these issues
 - iii. Council needs to be engaged in social media even if that means just providing content to the consultants. It is a way to reach young scientists and new members.

3. Executive Director Report

- a. Transitions of the past year were summarized
 - i. Journal transition to EJ Press and the change in managing editor.
 - ii. Migrated the accounting system to RAFFA, the non-profit branch of the accounting firm Marcum. This is a significant upgrade in software which means better reporting capabilities, more structure and regulation.
 - iii. Transitioned the website and membership software to Memberclicks.
 - iv. Transition social media management to Delta Think, a private company.
 - v. More transitions at FASEB are coming in the next year as FASEB rolls out additional strategic partnerships.
- b. Collaborations of the past year and those planned for the coming year were summarized.
 - i. 2018 SLB meeting, 2018ASMB meeting were both very successful
 - ii. New partnership and location for the IHCM course was announced with BioTrak and Montgomery College (Montgomery County Maryland.)
- c. 2018 Annual Survey Review
 - i. HCS conducted a survey of the membership after the 2018 Annual Meeting. There were thirty-seven respondents to seventeen questions. Members were asked about level of involvement in the society and at the annual meeting. Results of the survey indicate that members value the Journal, awards programs and the various networking and community building endeavors of the society. A new survey will be sent to the membership in the month following EB2019. Suggestions for that survey are welcome from Council members.

4. Committee Reports

a. Finance

i. 2018 reports were reviewed. The society is financially healthy. The journal revenue is strong and that sustains the work of the society. Income from investments was down. 2018 had some market instability which has already corrected in the first quarter of 2019 but the lack of investment income in 2018 was noted. The council discussed the need to make sure that there are contingencies in the event that there is a bad market year. The society needs to protect the endowment and to spend wisely. Journal income is currently strong, but HCS needs to be prepared for the changing publishing world and the changing economic landscape. It is important that HCS not rely solely on income from the journal and investments as those revenue streams can be changing. It was mentioned that Capstone and Cornerstone grants may need their own endowment.

b. Communications

- i. 2018 saw the redesign of the HCS website re-design and new membership management software. New opportunities for community building exist with this new infrastructure.
- ii. HCS transition to new social media consultant and is now working with Delta Think. Original agreement was for six months which has now come to an end, but another six months of work has been approved
- iii. Google analytic reports have been restarted.
- iv. Instagram is a new medium that HCS needs to pursue.
- v. Council members were asked to submit content for Facebook and twitter. Reminders will be sent.
- vi. A LinkedIn advice blog was discussed.

c. Awards and Membership

- i. Membership numbers are low despite multiple renewal efforts. Recruiting and retaining members should be a focus for the coming year. UPDATE: it was noted that JHC Editorial Board members should receive complimentary membership in the society. This was not done in 2018 nor 2019. This correction will add a significant number of members and will bring the figures in line with recent years.
- ii. The Journal may institute fees for submissions but waive them for members. This would be an initiative to drive membership.
- iii. Other ways to increase membership should be explored: partnerships with other societies, lab memberships, buy two get one free, and other such promotional opportunites.
- iv. 2019 Awardees were reviewed. This information was provided as a report to council.
- v. Complete past awardee history needs to be added/ or updated on the website.
- vi. In 2019 there won't be MBL travel awards due to a change in organization. These will resume in 2020.

d. Education

 Applications and awards have increased in number. 2018 had the largest number of applicants for grants. Capstone and Cornerstone grants are now both open for 2019 applications.

e. Program

- i. The 6th International Congress of Histochemistry and Cytochemistry (ICHC) will take place August 30 September 2, 2020 in Prague. Few details are currently known. Margarida Barroso will serve as the HCS representative to the advisory board and the liaison to the planning committee. JHC will host an event at this conference.
- ii. EB 2020: The group discussed partnerships with ASIP and AAA for the 2020 EB Conference. Further discussion is needed with the leadership of these groups to determine which will be the best partner for a 2020 collaboration. The possibility of

- working with both groups was discussed. Concerns about the size and organization of EB were discussed. The group will continue to watch the evolution of this event to determine if participation makes sense in future years.
- iii. IHCM Course Planning: This course will be held June 15-19, 2020 in partnership with Bio-Trac and Montgomery College and will be held at the Bioscience Education Center in Germantown, MD. The program development team (Paul Goodwin and Charles Frevert) are working on a revised course syllabus.
- iv. HCS will be organizing a symposium at the Argentine Society of Clinical Research (SAIC) in November 2019. HCS will sponsor three invited speakers for this session. William Muller, Northwestern University; Lena Claesson-Welsh, Uppsala University; and Peter Baluk, University of California San Francisco. Alejandro Adam is the HCS liaison for this symposium.
- v. The current FASEB Science Policy Initiatives were provided and reviewed. HCS is committed to partnering with FASEB in leading the scientific to improve the issues of harassment in the workplace and diversity, equity, and inclusion. FASEB is developing policies on these issues and encourages member societies to borrow and adapt these policies on these issues. HCS will follow the progress of these policy initiatives and will share them with the HCS membership

5. Open Topics

a. A task force was created to explore a new HCS logo design. A designer has been contracted and an HCS task force is reviewing the first round of samples. Input from council will be sought.

Sunday, April 7, 2019

- 6. Meeting with FASEB Leadership
 - a. Science Advocacy
 - i. Capitol Hill Day will continue but only one HCS member will be supported by FASEB. Others are welcome but expenses are the responsibility of the society. FASEB will coordinate logistics. Students are encouraged to participate. "Howard Garrison Travel Award" coming in future years for students. Students from underrepresented districts can be accompanied by more experienced participant from any district. This would be a great way to combine mentoring with the need to visit leaders from underrepresented areas.
 - ii. FASEB will sponsor science advocacy class or webinar for HCS if requested.
 - iii. Co-branded funding fact sheets are available for the society to use (ready each year January February.)
 - iv. FASEB can help with Op Eds in the local papers.
 - b. Webinars
 - i. FASEB requests ideas for webinars.
 - ii. FASEB offers a Rigor and Reproducibility workshop.
 - c. Diversity, Equity, Inclusion and Harassment Initiatives
 - i. Monitoring where the funding is for some of these programs.
 - ii. NIH is interested in increasing diversity. Active request for information what can be done to increase diversity among faculty?
 - iii. Maximizing opportunities for advancing scientific careers and opportunities (MOSAIC). FASEB would like to partner with any societies on this MOSAIC project.
 - iv. FASEB would like to diversify the board. HCS will be proposing a new board member next year and was asked to think about diverse candidates.
 - v. Harassment statement is now on FASEB website. HCS can post that on their website as well. Consortium is developing tools that member societies can then employ. Best practices, etc. Member societies will have access to all of these tools.